

## Email Campaigns

### 430K+ Total Opt-in Emails

- Dedicated Email Campaign **\$10,000/100,000K emails**
- Weekly Newsletter Feature (Middle) **\$5,000/feature**
- Weekly Newsletter Feature (Bottom) **\$2,200/feature**
- Transactional Email Feature **\$2,000/feature**



## Build Custom Target Audience

Clients can refine their campaign by targeting audiences using demographic and transactional data, including:

Contact  
for Rates

### Geographical Data:

- Country, State, City, or Zip Code

### Transactional Data:

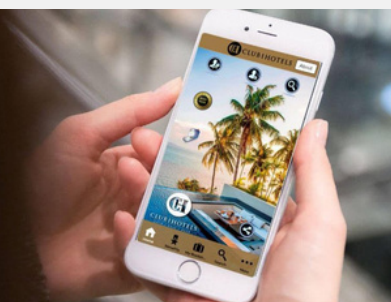
- Date or Amount spent on hotel or car rentals



## SMS Campaigns

### 300K+ US & CAN Phone #'s

- Co-Sponsored SMS Campaign which points to a dedicated landing page with your campaign details and CTA. **\$20,000/100K SMS**



## Mobile App

### 22K+ Downloads

- Dedicated App Push Notification **\$4,000**
- In-App Home Banner Feature **\$1,500/week**
- In-App Tab Link **\$500/month**



## Website Banners

### Over 1 Million Views/Month

- Homepage Feature (~180K impressions/mo) **\$8,000/month**
- Member Login Page (+250K impressions/wk) **\$5,000/week**
- Destination Search Page (+250K impressions/wk) **\$5,000/week**

# CLUB 1 MEDIA™

ENHANCED BRAND EXPERIENCES

2024  
Rate Sheet



## Direct Mail Campaigns

530K+ US & CAN Addresses

- Catalog or Postcard Mailers
- Optional: Print & Delivery

Contact  
for Rates



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## Social Media

101K Total Followers

- Facebook Post:
- Instagram Post:
- Instagram Reel:
- TikTok Post:
- Twitter (X):

\$1,000/post  
\$1,000/post  
\$2,000/post  
\$750/post  
\$500/post